



ACTIV8 COMPENSATION PLAN BIBLE

The Activ8 Compensation Plan is a revolutionary concept which allows for truly unmatched potential for long term residual wealth. Designed from its very inception to create real opportunity, the Activ8 Compensation Plan identifies and overcomes the industry's most prevalent concerns and creates an incomparable culture, lifestyle, and income potential.

This document is designed to be very detailed oriented, allowing for all engaged ARIIX Representatives to fully understand all the bonuses and processes that they will be a part of in regards to the Activ8 Compensation Plan. This document is not intended for recruitment or marketing, but to be a straight forward explanation of processes involved in the Commission Engine.

Commission Engine, Calculations, and Timeline

The Commission Engine refers to the technical programming which calculates of the Commissions and Qualifications within a specific Commission Period. Commission Periods of ARIIX begin each Saturday at 12:00 AM (MST), and close each Friday at 11:59 PM (MST). All the sales activity that takes place within that timeframe will be considered for commission and bonus qualifications as well as for commission and bonus payout. This weekly payout schedule will create 52 commission periods for every calendar year – designated by the week and year of that period. For example the first commission period within 2012 will be designated '1/2012', while the 20th commission period in 2012 will be designated '20/2012.'

Membership Types

Retail Customers

A Retail Customer is an individual which purchases directly from an ARIIX Representative or Member. They purchase at the suggested retail price, which then allows that Representative or Member the ability to make a profit based on the discounted price with which their inventory was purchased and the suggested retail price it was sold for. Retail Customers are not tracked or enrolled with ARIIX.

Preferred Customers

Preferred Customers are registered with ARIIX, and are therefore able to participate in the Auto-Delivery Program and receive a 15% discount on their product orders through that program. Preferred Customers are not allowed to sponsor, enroll, or refer other Preferred Customers or Members, and they are not able to earn product credits or commissions through the Activ8 Compensation Plan unless enrolled as a Member. They are also not given any Income Positions within the ARIIX Genealogy Organization. All volume generated from Preferred Customers are assigned to the sponsoring Member or Representative and are placed within their organization for that Commission Period which would generate the most potential income (see Auto-Balancing below).

Members

A Member is an individual which has enrolled with ARIIX. They are able to purchase the ARIIX product, qualify for product discounts through the Auto-Delivery Program and IIX Membership, acquire an Income Position within the tree genealogy, refer other individuals as Members, and are able to earn product credits towards the purchase of their personal product or inventory. Members have filled out a Member Application form, agreed to the Terms & Conditions, as well as the Policies & Procedures, and have been Sponsored by another ARIIX Member or Representative. Upon the earning or qualification of \$25 USD in product credit, Members are able to upgrade their status to becoming an ARIIX Representative.

Representative

As Members earn \$25 USD in product credit, they are able to upgrade their membership type to a Representative. As a Representative, they maintain all of the rights and privileges of an ARIIX Member, including the ability to enroll other Members, and to qualify for product discounts. As an ARIIX Representative, rather than only earning product credits, they are able to earn and generate commissions which will be calculated and paid out weekly.

By joining ARIIX everyone starts as an ARIIX Member, which allows them to receive a discount on their product purchases, as well as earn product credit towards future purchases. As each ARIIX Member earns a minimum of \$25 USD in credit within a week, they are now able to become an ARIIX Representative and earn income based upon their activity within the Activ8 Compensation Plan.

IIX Membership & Auto-Delivery

As a new ARIIX Member first enrolls they have the opportunity to purchase or acquire a IIX Membership. The cost of the IIX Membership upon enrollment is \$150 USD if purchased separately, or it can be included in a number of the Initial Order Product Packs. Once the IIX Membership is acquired that Member or Representative will be qualified for special perks and bonuses for life! With the IIX Membership they will receive a 15% discount on all of product purchased, as well as double their earnings from all Bonuses within the Activ8 Compensation Plan. IIX Memberships can only be purchased or acquired upon enrollment as a Member. Representatives are not able to purchase a IIX Membership if it was not acquired during their initial enrollment as a Member.



Member & Representative Discount	
Status	Discount
Auto-Delivery	15%
IIX Membership	15%
Auto-Delivery + IIX Membership	30%

All ARIIX Members and Representatives are offered the opportunity to participate in the Auto-Delivery Program, which allows them to receive their product at their door every four weeks. This also grants them an additional 15% discount for doing so. The Auto-Delivery Program also is the easiest way to ensure than a Member and Representative remains Active within the Activ8 Compensation Plan.

By having both the IIX Membership and participating in the Auto-Delivery Program, an ARIIX Member or Representative will be able to combine their discounts to give them a total of 30% off of their product purchases.

Active Status

To remain and be considered Active within the Activ8 Compensation Plan, which is a requirement to earn commissions or product credit, the Member or Representative must have accumulated a minimum of 75 Personal Product Volume (PPV) every fourth week of the Representatives cycle. This creates a four week Active cycle, which coincides with the four week Auto-Delivery Program.

Retail Profits

All ARIIX Representatives and Members are given the opportunity to purchase the life changing ARIIX product line at a discounted Wholesale Price with the Auto-Delivery Program, and retail the same product at a Suggested Retail Price. That difference between the price purchased and the price sold becomes profit for the ARIIX Representative. ***With the IIX Membership they will receive an additional 15% discount, which double their potential Retail Profits from retailing the product to their Customers.***

Base Commissions

After activating their first Income Position with at least 150 points of Personal Product Volume (PPV), ARIIX Representatives who remain Active will have the opportunity to build their organization in a truly revolutionary and profitable way. Each Income Position will start with 2 teams or lines which they are allowed to enroll new ARIIX Members in.* As their business grows they will have the opportunity to add additional teams or lines to the same Income Position. Each of these teams is able to generate significant volume, and the largest of these teams is identified as the Power Line. This permits all other lines to be identified as Pay Lines.

**Income Positions Activated within the first 90 days of launch will be permitted up to four teams or lines right away.*

Base Commissions provides a 15% commission on all accumulated Product Volume within **all** Pay Lines. All volume which has Base Commissions paid on is flushed or removed from the Pay Line, with an equal amount of volume being removed from the Power Line as well. In the circumstance where there is more than one Pay Line the sum total of all of the volume within the Pay Lines, are removed from the Power Line. This is not true, only in the circumstance where the total of all Pay Line Volume is greater than the current Power Line volume, at which point only the available Power Line volume is removed (with the intention never to create a deficit within the Power Line).

Any remaining volume within each line is carried forward into the next Commission Period up to 13,334.

As each Pay Line generates the potential of \$2,000 in Base Commissions for the Commission Period, the ability to add a new Pay Line to the Income Position is granted; permitting for an unlimited potential number of Pay Lines per Income Position. In addition to this, the ARIIX Representative will also be given the option of operating a new Income Position within the Pay Line which reached the optimized \$2,000 in Base Commissions, allowing for continued support and additional earnings from the depths of that organization.

The Activ8 Base Commission model provides a true opportunity to generate unlimited residual income as the number of potential Pay Lines increase, as well as providing additional Income Centers to produce both wealth and stability previously unseen.

Auto-Balancing

When PPV from personal purchases or Preferred Customer Purchases exceeds the 75 PPV requirement to be Active within the four week cycle, all excess volume above that amount for the four week cycle is Auto-Balanced among the line which would generate the greatest amount of commissions from that volume. This excess volume flows into the Pay Line with the least amount of volume, generating Base Commissions. No excess volume which is Auto-Balanced is used to qualify for Active Status. Auto-Balanced excess volume only effects the direct owner's Base commissions, and not any other member of their team.

Team Lead Bonus

The qualifying Representative at Team Lead or above, with at least four Active Personally Sponsored ARIIX Members in their team will earn an additional \$33.75. **By having a IIX Membership, the earning ARIIX Representative will double this bonus, giving them \$67.50.** This bonus is paid out every four weeks that there are four Active Personally Sponsored ARIIX Members or Representatives within the team. These qualifications are triggered by the Auto-Delivery process that takes place on a four week cycle.

Matching Bonus and Gold Member Status

As a reward for sponsoring, supporting, and mentoring their teams ARIIX Representatives are rewarded through the Matching Bonus. The Matching Bonus gives the ARIIX Representative a matching percentage on the Base Commission earnings of their enrollment organization up to 7 Generations deep. This bonus is paid with a Generational Compression which ensures a deep reach into the Representatives enrollment organization. **With a IIX Membership double the matching percentage on all qualified Generations.**

Generational Compression is an inclusive compression which assures the greatest reach possible within an organization. A Generation includes all Representatives between one Representative which qualifies for Matching Bonus, and another Representative which qualifies for Matching Bonus (inclusive). This allows for each generation to potentially include multiple levels of matching from the sponsor tree – increasing the depth and payout in this bonus.

Representatives qualify for their first three generations of Matching Bonus through achieving Gold Member Status. This can be done by either enrolling four new ARIIX Members (with 75 PPV minimum) within the Representative's first eight weeks of their initial enrollment as a Member, or by maintaining a minimum of four Active Personally Sponsored Members or Representatives who receive an Auto-Delivery (of 75 PPV minimum).

Qualifying to earn the fourth and fifth generation of the Matching Bonus requires a Base Commission earnings of \$500 and \$1,000 respectively. The sixth generation requires having at least one optimized Income Position, and the seventh generation is granted with a second optimized Income Position.

Sponsorship Tree	Matching Percentage	IIX Percentage	Qualifications
Generation 1	7.5%	15%	Gold Member Status
Generation 2	5%	10%	Gold Member Status
Generation 3	2.5%	5%	Gold Member Status
Generation 4	2.5%	5%	\$500 in Base Commissions
Generation 5	2.5%	5%	\$1,000 in Base Commissions
Generation 6	2.5%	5%	1st Optimized Income Position
Generation 7	2.5%	5%	2nd Optimized Income Position

Pay Line Optimized Bonus

Every ARIIX Representative will receive shares towards 1% of the Total Company Volume for the commission period, with each additional optimized Pay Line (earning \$2000) after their first. One share of this Bonus is issued for the second optimized Pay Line, an addition two shares are issued for a third optimized line (totaling three), and three shares for the fourth optimized Pay Line (totally six). There is no limit to the amount of shares a Representative may earn in this bonus. **With a IIX Membership double the earned shares within this Bonus.**

Income Position Bonus

As Representatives begin to optimize their Income Positions (with at least one Pay Line generating \$2000 in Base Commissions), they will begin to participate in the Income Position Bonus which contains 2% of the Total Company Volume. Shares are issued for each optimized Income Position a Representative has within that week; one share for their first optimized Income Position, two shares for their second (totaling three), and three shares for their third (totaling six). There is no limit to the amount of Income Positions that can be optimized, and therefore there is no limit to the amount of shares that can be earned in this Bonus. **With a IIX Membership double the earned shares within this Bonus.**

Car Bonus

Every time an ARIIX Representative earns more than \$250 in Base Commissions, they will collect an additional 7.5% of their earnings towards the purchase or lease of luxury car. Those points will collect until they have earned a 30% down payment for the car of their choice, which will then be cashed out, and all succeeding points after will be issued every four weeks to maintain the lease or payment of the vehicle. **With a IIX Membership earn 15% of Base Commissions earnings towards a Luxury Car.**

A maximum of 500 points are available to be accumulated each week for this Bonus.

Ranks and Promotions

Within the Activ8 Compensation Plan all titles and leadership ranks are determined by the amount of earnings generated with the ARIIX Representative's Base Commission for a given Commission Period. Earn more - be more in the Activ8 Compensation Plan.

Base Commission Amount	Promotion Title
\$25	Team Lead
\$50	Senior Team Lead
\$75	Supervisor
\$100	Senior Supervisor
\$150	Manager
\$200	Senior Manager
\$250	Director
\$375	Senior Director
\$500	Vice President
\$750	Senior Vice President
\$1,000	Officer
\$2,000	Senior Officer
\$3,000	President
\$4,000	Chief Executive Officer
\$6,000	Chairperson
\$8,000	Chairperson Level 2
\$10,000	Chairperson Level 3
\$12,000	Chairperson Level 4